

#### **DUST OFF YOUR DREAMS OF OWNING A BUSINESS!**

Cleany<sup>™</sup>'s mission is to change lives by decluttering and cleaning people's spaces, allowing them to chase their dreams with clear minds. Our proven business model allows for a reasonable and attractive initial investment, as franchisees can easily operate out of their home or a small office.

Our dedication and understanding of sales and marketing will provide the ability to generate sales quickly and build profitable businesses in a shorter time period. We provide a better return on investment for all franchisees with such low start-up costs and low overhead.

Cleany<sup>™</sup> is in the process of building a revolutionary app that will merge cleaning and technology. Similar to the Uber App, it will allow customers to request cleaning service when and where they want it, with the closest cleaner being able to immediately respond to their request. Are you interested in owning a successful business that is on the cutting edge of the cleaning industry and backed by strong support? Then this is the opportunity for you!

# ARE YOU A GOOD FIT FOR A **CLEANY<sup>™</sup> FRANCHISE?**

We are seeking franchisees who have the following qualities to join our team.





### WHY INVEST IN THIS BROOMING BUSINESS

- Simple to operate
- Profitable business
- Strong flagship location
- Unique concept
  - Commitment to quality
- Reasonable capital requirement Adaptable bi-nationally

#### **FINANCIAL SNAPSHOT**

One time Franchise Fee: \$33,000

Marketing fee: 5% of Gross Sales

Royalty Fee: 6% of Gross Sales

Motivated, professional, and technical

- Strong sales and customer service abilities
- Good with timing and schedule management
- **High personal standards**
- Solid character and reasoning abilities
- **Passion for cleaning**

778 996 6243

www.cleanyfranchise.ca 📈 franchise@cleany.ca

### **OUR PERFECTED PATH TO OWNERSHIP**

Ready For a Fresh Start? - Send us a message and our team will be in touch shortly.

Meet Our Tidy Team - Let's take the time to really get to know each other.

Wash and Learn - Come to our location and see the success of Cleany<sup>™</sup> firsthand.

An Immaculate FDD - Thoroughly review our Financial Disclosure Document.

Sweep Some Capital Together - Apply for funding to meet investment requirements.

We're Maid For Each Other - Sign our Financial Agreement on the dotted line and it's official!

**Spotless Training -** Begin our comprehensive training program in two phases including initial training at our headquarters before opening and on-site guidance after operations commence.











CUSTOMERS





Cleany dollars for service

referrals to use as credit for future

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Cleany dollars as a reward for high Œ quality of service, punctuality, good customer reviews, contribution to marketing of Cleany, taking last minute call

Cleany"dollars for closing deals, passive income for recurring clients

## **READY TO ROLL UP OUR SLEEVES AND SUPPORT YOU**

We provide the knowledge, experience, technology, and equipment necessary to make each Cleany<sup>™</sup> location profitable through



Ongoing training in operations, maintenance, and administrative procedures.



Development of advertising materials,



strategies, and consumer marketing plans.



Negotiation of quantity discounts to pass on savings on to franchisees.



Continued research on methods and techniques that enhance profitability.

It's time to take charge of your life! To learn more about becoming a part of the Cleanly™ team, email us at franchise@cleany.ca or visit our website at www.cleanyfranchise.ca.